



Date: 5/4/07

### **Physician inducted into National Society**

Dr. Will Harrill was recently inducted into the Triological (Ear, Nose, and Throat) Society at the annual meeting in San Diego, CA following the acceptance of his thesis reporting the clinical effectiveness of radiofrequency turbinate reductions on nasal obstruction. A physician at Carolina Ear, Nose, and Throat Head and Neck Surgery Center, Dr. Harrill reported clinical results on over 375 patients who underwent the in office procedure. The study data demonstrated that the in office approach yielded results that provided improved nasal breathing compared with traditional nasal surgery at a fraction of the cost.

Dr. Harrill was inducted with 13 other physicians from around the country and Canada. Dr. Harrill has been a physician with Carolina ENT/HNSC for 9 years and serves as the president and CEO of the medical practice and maintains an active Ear, Nose and Throat practice. Dr. Harrill is also Adjunct Assistant Professor with the Department of Ear, Nose and Throat at the University of North Carolina and is a Fellow of the American College of Surgeons.

Sponsors for Dr. Harrill's thesis and Triological membership were Dr. Fred McGuirt of the ENT Department at Wake Forest University Medical Center and Dr. Harold Pillsbury from University of North Carolina's Ear, Nose and Throat department.

Carolina ENT/HNSC is a regional ear, nose and throat practice with offices in Hickory, Mooresville, Huntersville, Lincolnton, Denver and Lenoir. The practice has an active clinical research division that focuses on evidence based and outcomes based medicine. Other members of the practice that have previously been inducted into the Triologic Society include Dr. Merritt Seshul whose research was honored during the 2006 annual meeting for his thesis on seasonal allergy testing and therapeutic options. Terri Andrade, regional director of clinical operations, served as the research coordinator for these two nationally recognized studies. The study was approved and recognized by Catawba Valley Institutional Review Board.